

# Rex Goliath Shipper Update

Shipper	Dimensions	Varietals	In Market Date	Image
<p><b>NEW</b> <b>750ml Claret <u>Wrap</u></b></p>	<p>12.04 L x 9.04 W x 11.09 D</p>	<p>White Moscato, Pink Moscato, Red Moscato, Free Range White, Merlot, Malbec, Zinfandel, Shiraz</p>	<p>Shipping late March 2013.</p>	
<p><b>750ml Claret <u>RSC</u></b></p>	<p>12.625 L x 9.5 W x 12.0 D</p>	<p>Cabernet Sauvignon, Pinot Grigio, Sauvignon Blanc, Free Range Red</p>	<p>Shipping mid- February 2013.</p>	
<p><b>750ml Burgundy <u>RSC</u></b></p>	<p>13.25 L x 10.0 W x 12.0625 D</p>	<p>Chardonnay Pinot Noir</p>	<p>Replacing the Burgundy wrap shipper.  Shipping mid- February 2013.</p>	
<p><b>NEW</b> <b>1.5L Universal <u>Wrap</u></b></p>	<p>11.875 L x 7.875 W x 13.062 D</p>	<p>All 1.5L flavors</p>	<p>Shipping mid- February 2013.</p>	

Pallet configurations for 750ml Claret RSC and Wrap are the same.

# New Wrap Shipper Improvements

New Top Panel Perforations

Adjusted perforations for better varietal visibility and shopability

Score line clearly defines guideline for cutting side panels with maximum stability

Remove front panel only for 'window effect'

New Front Panel Perforations

Front and top panels, if removed, are built-in case cards for easy merchandising



For all 1.5L and selected 750ml varietals: Red, White and Pink Moscato, Merlot, Free Range White, Malbec, Zinfandel and Shiraz.